

JEW[☆]S FOR JESUS™

AustralAsian Newsletter / February 2018

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For the Christian who wants to learn about Jews and Evangelism

Very soon, Jews for Jesus will launch our final- and most important ever-Behold Your God witnessing campaign. We'll present an evangelism drive that is comprehensive, highly coordinated and bathed in prayer. Because those who oppose us-including orthodox Jews and even Muslim radicals-would love to have advance notice of the dates and I can tell you only that we'll be focusing on Jerusalem.

I ask that you understand my reasons for secrecy and simply commit to praying for us AND supporting this campaign with a gift today ...

This Behold Your God grand finale will

be the culmination of an 18-year global evangelism initiative.

If you don't recall, Behold Your God-or BYG, as we call it-is our worldwide saturation evangelism effort in every city with a Jewish population of 25,000 or more-66 cities outside of Israel to be exact.

In the last eight years, we have been particularly focused on cities inside the land of Israel itself and 11 important regions covering every area of Israel, save one. In each, a team of about 20 Jews for Jesus staff and volunteers spend up to four straight weeks, six days a week, eight to ten hours a day, doing direct, one on-one evangelism.



David Brickner
Executive Director,
San Francisco USA

BYG Jerusalem: The time is now!





To reach our people, we go into the streets with face-to-face witnessing, walk door to door and meet people at home, make phone calls and present special events, like concerts and art shows. We have utilized media extensively- print, billboards and social networks- any and all means of spreading the Word.

This is an all-out effort to saturate Israel with the gospel. We do whatever we can to engage our people and get them thinking about Jesus.

All told, we have handed out 490,000 gospel tracts and made more than 67,000 phone calls. More than 12,000 Israelis have given us their contact information and asked to hear more about Christ, resulting in hundreds of Israelis praying to receive Yeshua as their Messiah!

That may not seem like a lot, but considering what is at stake in engaging this unreached people group, it is huge. Now we move on to the grand finale, the final city- Jerusalem and her 750,000 people!

Nothing like this has been done since the book of Acts! This is evangelism in the trenches of genuine spiritual warfare. With each Jewish person we

meet, we must overcome their cultural and religious “programming” that Jews should have nothing to do with Jesus.

Along with this, you need to understand that Satan has a grip on the hearts of many in this city. It is ground zero for the cosmic conflict of all the ages.

Behold your God Jerusalem, our 78th City (12th in Israel) will be the Grand Final and the most challenging of this comprehensive campaign.

And we really have our work cut out for us. That’s because, as incredible as it sounds, fewer than 1 in 200 of Jerusalem’s Jewish residents know their Messiah already.

As we engage them with the gospel, we assure them they don’t have to give up their “Jewishness” when they accept Jesus. In fact, we remind them the first believers in Christ were Jews. We show them the Old Testament Scriptures that point to Jesus as Messiah. And we look at the New Testament passages, written by Jewish followers of Jesus, that promise God’s blessing on the nation of Israel.

This requires time, patience and understanding of the reasons for their

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skepticism. But through the gentle work of the Holy Spirit, many Jews do come to believe in our long-awaited Messiah. This is truly a harvest of handpicked fruit.

Behold Your God Jerusalem will begin later this year. Again, for the safety of our team, I cannot say when. But soon, our hard-working teams of missionaries will begin the rewarding work of connecting with and following up on Jewish seekers in this special region.

We already have extensive experience in other Israeli cities, including Tel Aviv and Haifa. Our teams know how to do this work. But Jerusalem will be different in many ways.



You see, Jerusalem is where God commanded Abraham to bind Isaac for sacrifice ... where David and Solomon built the temple ... where Jesus walked the streets, touched lives, was crucified, buried and resurrected ... and where He will return in power and glory one day.

No wonder that, even today, the eyes of the world are still on Jerusalem. Three major world religions- Judaism, Islam and Christianity-claim Jerusalem as sacred. For Jews, of course, it's the center of their faith practice. But

Muslims claim the city, and certainly the famous Temple Mount, as theirs alone. If you watch the headlines, you know hardly a week goes by

without a Muslim terrorist attack on a Jewish citizen or Westerner.

This religious conflict, combined with political clashes and a highly diverse population, mean Jerusalem is volatile and dangerous. But, as the city with the highest poverty in Israel, Jerusalem, the very heartbeat of the Jewish world, is ripe for the gospel of Jesus. And bringing the love of Messiah to the incredibly diverse population of Jerusalem will be our biggest challenge ever!

That's why our teams have been working for nearly a year, planning and strategizing, experimenting with new approaches to witnessing and cultivating new partnerships with other Messianic ministries.

Based on the rallying cry of Isaiah 40:9: ... Say to the cities of Judah. "Behold your God!" we're calling together all our Jews for Jesus missionaries from around the world, along with an additional 400 volunteers. Each team member has committed to the prayerful and focused teamwork that will be essential to reaching key segments of the Jewish population in Jerusalem.

It has been amazing to watch the teams come together and to hear stories about how the plans are progressing. I've wanted to tell you about it so many times. But I had to wait until the time was right. I'm relieved and excited that the time is now. It's an opportunity for you to

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 VOLUME 22:1, February 2018.

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We also receive donations from believers via PayPal, Credit cards, and TT.

share my excitement and be part of the miracles God is doing in Israel

Our goal is to have meaningful interaction with 2,000 to 4,000 Israelis; with special focus on:

- Orthodox Jews
- University students, in particular those at the renowned Hebrew University
- Men and women trapped in addiction
- The poor, hungry and homeless.
- Russian-speaking immigrants struggling to transition into Israeli society
- English-speaking "Boomers" from America, the UK and South Africa
- The arts community, a growing population in Jerusalem
- A sports ministry, especially among the avid soccer community

Key to our success will be immediate follow-up with each seeker and ongoing ministry to as many as are open to it, plus a highly visible, permanent presence in Jerusalem through the launch of a Jews for Jesus branch there.

The gospels tell us Jesus wept over this city. And God asks us to pray for the peace of Jerusalem. It is the city He will never forget. Her people are on His heart today.

He has put that burden on ours too. And today I hope you'll feel a stirring in your heart as well! Your prayers-and your generous financial support are crucial to reaching the people of Jerusalem with the only message that can bring them peace, spiritual transformation and eternal life.

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As I write you, Jews for Jesus must raise \$1.8 million to cover the cost of this final, unprecedented phase of our Behold Your God evangelism campaign. This includes online, transit and print advertising; gospel tracts, Bibles and follow up material; transportation, housing, food and other essentials for our teams.

But it will also make possible our exciting and much-needed Israel ministry expansion and new branch office in Jerusalem for our future work

We have already secured \$1.07 million of that through special gifts from our boards of directors, ministry staff worldwide, (yes, our own people have given generously and sacrificially), and other select friends of the ministry.

So right now, I come to you to help us raise the balance and make possible our most ambitious outreach ever. No organization has ever attempted something of this magnitude. And certainly not in Jerusalem. Because the Christian community in Israel is so small, there is little support available locally. This funding must come from you and other partners here in Australia, New Zealand and Singapore. I have no option but

to depend on God-and his prompting in your heart-to make it all possible.

This undertaking is really outside of our standard budget. It's above and beyond what we would typically plan for. Perhaps you can view this as a special, extra gift, on top of what you would normally give to Jews for Jesus. If you can, I'd be so grateful.

While we don't know how many days we have left to share the gospel, we do know God has promised to restore the Jewish people to a saving faith in His Son, Jesus (Romans 11:25-27). That's why I hope you'll send a generous gift today to help reach them with the truth about their Messiah.

Your brother in Messiah

David Brickner
Executive Director

P.S. We have saved the city of Jerusalem, the most challenging and most significant, as our grand final for our Behold Your God campaign. The doors are open like never before. God is truly at work! And I invite you to join us to help reach His people with the truth of their Messiah. Behold Your God Jerusalem is on! Please stand with us now!

Thank you for your gift!

Please return this form with credit card information or along with your cheque or money order to:

JEW'S FOR JESUS

in any of the three postal addresses .

Yes, David I'm with you all the way. Use this gift of \$ **for BYG Jerusalem.**

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CARD EXPIRY /

I wish I could give just now, but my finances are too tight to give. Can I please receive prayer reminders from Israel? My email address is

I'm sorry, I just can't keep up with all you are doing, and ask you to remove my name from your mailing list. Thanks and God bless.